

H O S T FUND YOUR TECH

SEPTEMBER 27 & 28, 2021



APPLICATIONS NOW OPEN

DEADLINE FAST APPROACHING



Fund Your Tech brings together industry experts - including InnovateUK Edge, Inventya and Counting King- to provide fully-funded support to innovative digital and tech businesses by helping them understand how to access non-dilutive funding to accelerate their growth.

An unprecedented opportunity for Greater Manchester-based digital and tech companies.

As you may know, the quality of products and services a company can provide depends vastly on its financial situation. However, choosing which type of funding is right for you and understanding where to find funding can be a minefield.

This two-day event with masterclasses and workshops will help you learn how to identify and secure grant funding, as well as exploring alternative finance options for your tech innovations.

KEY INFORMATION

Date:

Spanning over two days, the 27th and 28th of September, this fully-funded hybrid event will provide you with approximately 13 hours of assisted support.

Eligibility:

The event is open to you if you are a Greater Manchester-based digital or tech business with less than 250 full-time employees, a turnover of less than £43 million or a balance sheet of less than £37 million and have the ambition to grow, innovate and scale-up.

HOST FUND YOUR TECH

SEPTEMBER 27 & 28, 2021



FULLY-FUNDED SUPPORT

Fund Your Tech is part funded by the European Regional Development Fund and also supported by the Greater Manchester Combined Authority and Greater Manchester local authorities.



IN4 Group, operators of HOST, is working with GC Business Growth Hub, part of The Growth Company to provide fully-funded business support. The Hub assists businesses at all stages of their growth journey with a broad range of services, including one-to-one and peer-to-peer support, events, specialist programmes and funding.



Would you like further information on the programme?

Find out more here:
info@hostsalford.com

How to apply?

It's very simple, you just have to apply here and a member of the team will be in contact with you to progress your application.



SCHEDULE – DAY 1

During Day 1 of the two-day fully-funded event, you will focus on awareness. Learning everything a business needs to navigate through grant funding and alternative financing landscapes masterclasses.

**MONDAY 27TH SEPT 2021
(VIRTUAL)**

Purpose: Awareness – Everything you need to help you navigate through the grant funding and alternative financing landscapes

Introduction and Overview
9:00 – 9:30

Welcome and overview of the programme, including signposting to existing available resources and relevant additional support.

R&D grant funding
9:30 – 11:30

Delivered by:
InnovateUK Edge, Inventya
KTN Digital Team
KTP Team

This masterclass session will cover the main InnovateUK funding programmes relevant to digital tech companies including, looking at case study examples:

- ✓ Smart Grants
- ✓ Small Business Research Initiative (SBRI)
- ✓ Challenge-led funds
- ✓ Knowledge Transfer Partnerships Horizon
- ✓ Europe
- ✓ Women in Innovation Awards

**National R&D Infrastructure
STFC Analysis for Innovators**
12:30 – 13:30

Delivered by:
Science and Technology
Facilities Council

This masterclass will focus on the Analysis for Innovators funding programme, which gives UK businesses of any size access to cutting-edge R&D expertise and facilities to help solve problems that they have been unable to tackle using standard technologies and techniques.

Alternative Financing
13:30 – 17:00

Delivered by:
Counting King
InnovateUK Edge, Inventya
Salford Credit Union
GC Angels

This masterclass will provide a roundtable of expert advice and insight on alternative forms of financing to fund innovation that is non-dilutive including:

- ✓ R&D Tax Credits and Patent Box
- ✓ Debt Finance
- ✓ Loan Finance options
- ✓ And more!

SCHEDULE – DAY 2

During Day 2, you will participate in practical workshops providing advice and guidance on how to target and secure grant funding and alternative finance support.

**TUESDAY 28TH SEPT 2021
(IN-PERSON)**

Purpose: Practical Workshops – Advice and guidance on how to target and secure grant funding and alternative finance support

**Grants for R&D
9:30 – 12:00**

Delivered by: InnovateUK
Edge, Inventya

Step-by-step masterclass on selecting and writing a winning InnovateUK funding application.

This will be delivered utilising relevant case studies for digital and tech businesses and break down each step of submitting a successful application in detail.

**1-1 Support for R&D Tax Credit
and Patent Box checks
13:00 – 14:30**

Delivered by: Counting King

Programme participants will be provided with 1-1 support from HOST partners and resident R&D Tax Credit experts Counting King, through practical drop-in sessions.

**Overview of HOST support
programmes, innovation labs
and prototyping services
14:30 – 15:30**

Delivered by: IN4 / HOST

Fund Your Tech participants will be provided with a tour of the HOST facilities, including its innovation labs and prototyping services. They will also be provided with an overview of the programmes and services available to accelerate their innovations via the labs.

**Fund Your Tech Participant
Round-Robin Event
15:30 – 17:00**

To conclude the 2-day event, participants of the programme will take part in a round-robin event with partners, experts and other participants in order to share experiences, advice, feedback and 1-1 support.